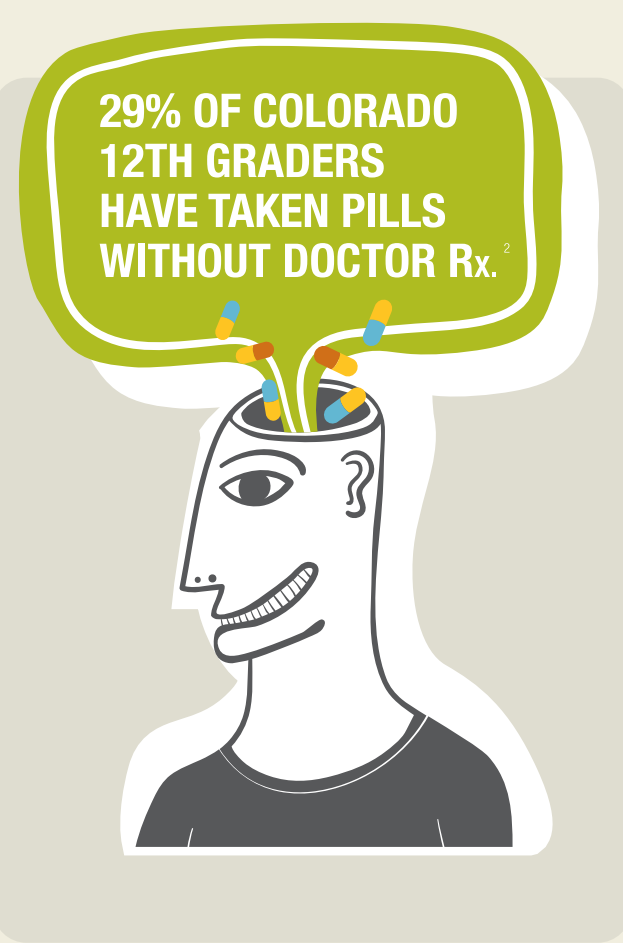
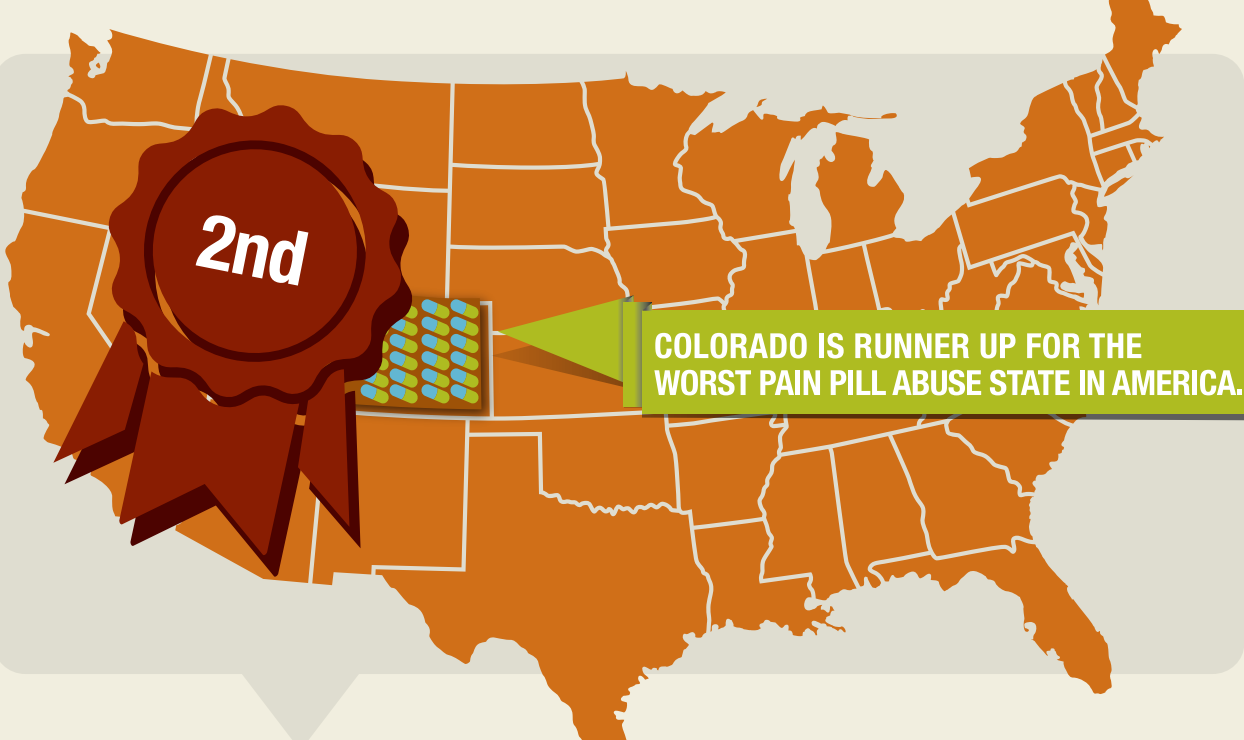


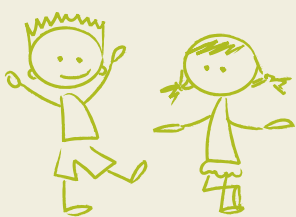
CRITICAL CONDITION COLORADO



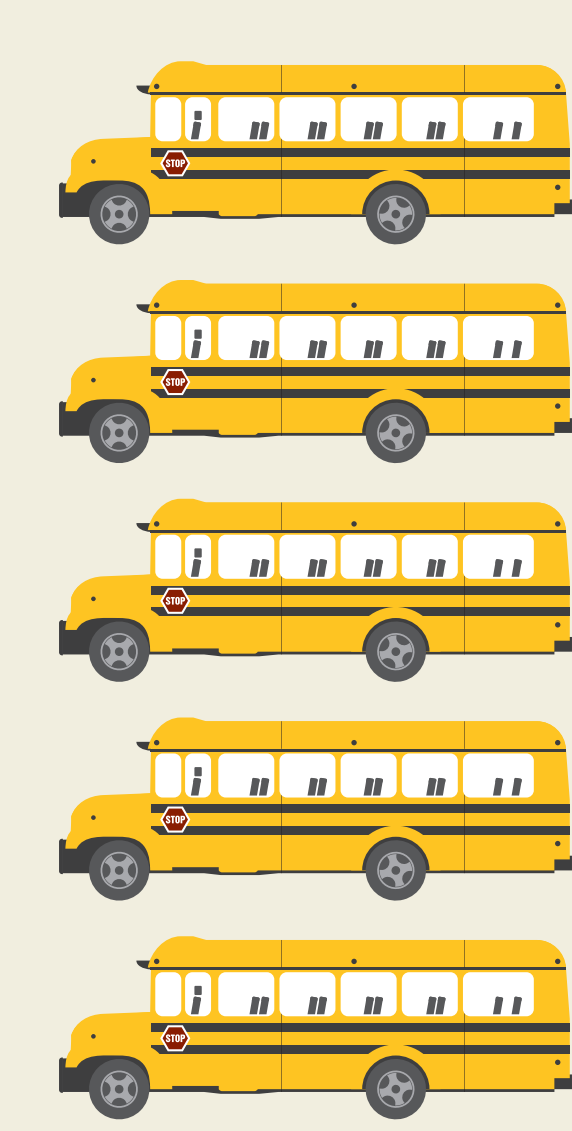
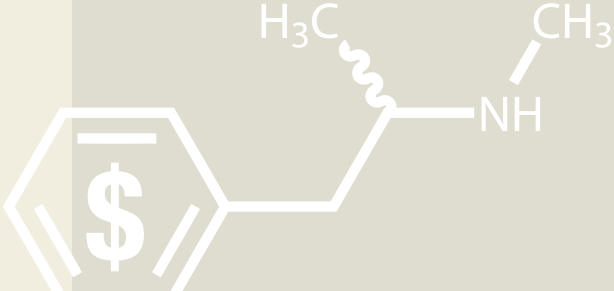
COLO
TEENS
SAY IT'S
EASIER TO
GET **Rx**
DRUGS
THAN
BEER. 3



THE **\$1.4 BILLION** DRUG
COST IS **20x** MORE THAN
WE SPEND ON PRESCHOOL
EDUCATION IN COLORADO. 5



METH
COSTS CO
\$1.4
BILLION
A YEAR. 4



IN 3 YEARS
COLORADO
TURNED IN
50 TONS
OF UNUSED MEDS,

THE
WEIGHT OF
5 SCHOOL
BUSES. 6

METH

#1 THREAT IN
COLORADO DUE TO
ITS IMPACT ON
PROPERTY AND
VIOLENT CRIME RATES. 7



2011

2X

MORE
COLORADANS
DIED FROM Rx
DRUG POISONING
THAN DRUNK DRIVING. 8



Rise Above Colorado is a drug abuse prevention organization that measurably impacts teen perceptions and attitudes about the risks of substance abuse to help youth make empowered, healthy choices.

1. Colorado is in second place for the worst state of pain-pill abuse in America
Source: 2011 National Survey on Drug Use and Health
2. 29% of Colorado 12th graders are popping pills without a doctor's Rx.
Source: Youth Risk Behavior Survey (Fall 2011), Colorado High School Survey Summary
3. Colorado Teens say it is easier to get prescription drugs than to get than beer
Source: Johnston, L.D., O'Malley, P.M., Bachman, J.G., & Schulenberg, J.E. (2011). Monitoring the Future national survey results on drug use, 1975-2010: Volume I. Secondary school students. Ann Arbor: Institute for Social Research, The University of Michigan.
4. The annual cost of Meth abuse to the state is estimated at \$1.4 billion, including costs to the criminal justice, health and foster care systems, as well as lost productivity.
Source: Estimate based on RAND, The Economic Cost of Methamphetamine Use in the United States, 2005 Cost Model
5. \$68 million Colorado Preschool Program 2011-12 Program Funding Budget
Colorado Department of Education
6. Coloradans have turned in more than 50 tons of unused medication over the last 3 years. Enough to fill six killer whales
Source: 6 U.S. Drug Enforcement Administration, Denver Field Division (Oct. 2013)
7. Meth is the #1 drug threat to Colorado due to its impact on violent crime and property crime.
Source: U.S. Department of Justice, National Drug Threat Assessment Rocky Mountain High Intensity Drug Trafficking Area, 2011
8. In 2011, 2x's many people in Colorado died from poisoning due to Rx pills than from drunk-driving deaths.
Source: Ild and National Highway Traffic Safety Administration, Traffic Safety Facts Colorado (Dec. 2012)